FORM 4

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

☐ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *					2. Issuer Name and Ticker or Trading Symbol						ool	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
AULT MILTON C III				Αι	Ault Alliance, Inc. [AULT]											
(Last)	(Last) (First) (Middle)					3. Date of Earliest Transaction (MM/DD/YYYY)							X_ Director10% Owner			
. , , , , , , , , ,												X Officer (give title below) Other (specify below) Executive Chairman				
11411 SOUTHERN HIGHLANDS PARKWAY, SUITE 240					3/18/2024											
	(Stree	et)		4. 1	[f Aı	mendmen	t, Date	Origin	al Fi	led (MM/E	DD/YYYY)	6. Individual o	or Joint/G	roup Filing	Check Appl	icable Line)
LAS VEGAS	S, NV 891	41										X Form filed b				
(City) (State) (Zip)												Form filed by More than One Reporting Person				
		-							<u> </u>	•		eficially Owne				
1.Title of Security (Instr. 3)			Trans. Date	Date 2A. Deemed Execution Date, if any		3. Trans. C (Instr. 8)	ode	or Disposed of (D) Fo		Amount of Securities Beneficially Owned sollowing Reported Transaction(s) nstr. 3 and 4)		Ownership Form: of Indirect Beneficial	7. Nature of Indirect Beneficial Ownership			
				Code V Amount (A) or (D) Price							(Instr. 4)					
	Tab	le II - Deri	ivative So	ecurities	Ben	eficially (Owned	(e.g.,]	puts	, calls, wa	arrants, o	options, conver	tible secu	ırities)		
1. Title of Derivate Security (Instr. 3)	or Exercise Price of Derivative	3. Trans. Date	3A. Deeme Execution Date, if any			5. Number Derivative Acquired (A Disposed o (Instr. 3, 4 a	Securities A) or of (D)	6. Date Exercisable and Expiration Date		7. Title and Securities U Derivative S (Instr. 3 and	Jnderlying Security		derivative Securities Beneficially Owned	Derivative Security:	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
	Security			Code	V	(A)	(D)	Date Exerci	isable	Expiration Date	Title	Amount or Number of Shares		Following Reported Transaction(s) (Instr. 4)	Direct (D) or Indirect (I) (Instr. 4)	
Series C Convertible Preferred Stock	(1)	3/18/2024		P		51	00	3/18/2	2024	(2)	Common Stock	(3)(4)	\$1,000	43,000	I	By Ault & Company, Inc. (5)
Series C Warrants	\$3.3825	3/18/2024		P		147,8	20	9/18/2	2024	3/17/2029	Common Stock	147,820 (4)	\$0	12,712,502	I	By Ault & Company, Inc. (5)
Series C Convertible Preferred Stock	(1)	3/19/2024		P		50	00	3/19/2	2024	(2)	Common Stock	(3)(4)	\$1,000	43,500	I	By Ault & Company, Inc. (5)
Series C Warrants	\$3.3825	3/19/2024		P		147,8	20	9/19/2	2024	3/18/2029	Common Stock	147,820 (4)	\$0	128,603,220	I	By Ault & Company, Inc. (5)

Explanation of Responses:

- (1) Each share of Series C Convertible Preferred Stock has a stated value of \$1,000.00 and is convertible into shares of Common Stock at a conversion price equal to the greater of (i) \$0.10 per share and (ii) the lesser of (A) \$0.35 or (B) 105% of the volume weighted average price of the Common Stock during the ten trading days immediately prior to the date of conversion (the "Conversion Price"). The Conversion Price is subject to adjustment in the event of an issuance of Common Stock at a price per share lower than the Conversion Price then in effect, as well as upon customary stock splits, stock dividends, combinations or similar events.
- (2) The Series C Convertible Preferred Stock has no expiration date.
- (3) As of March 20, 2024, the Conversion Price was \$0.35 a share, so each share of Series C Convertible Preferred Stock is convertible into approximately 2,857 shares of Common Stock.
- (4) The Issuer is restricted from issuing shares of Common Stock upon conversion of the Series C Convertible Preferred Stock and /or exercise of the Series C

Warrants to the extent such issuances would result in an aggregate number of shares of Common Stock exceeding 452,214, which represents 19.99% of the total shares of Common Stock issued and outstanding as of November 6, 2023, the execution date of the purchase agreement pursuant to which the shares of Series C Convertible Preferred Stock and Series C Warrants are issued, in accordance with the rules and regulations of the NYSE American unless the Issuer first obtains stockholder approval, which has not yet been obtained.

(5) Milton C. Ault, III, is the Chief Executive Officer of Ault & Company, Inc. ("Ault & Co.") and is deemed to beneficially own the shares held by Ault & Co.

Reporting Owners

Reporting Owner Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
AULT MILTON C III 11411 SOUTHERN HIGHLANDS PARKWAY SUITE 240 LAS VEGAS, NV 89141	X		Executive Chairman				

Signatures

/s/ Milton C. Ault, III	3/20/2024		
**Signature of Reporting Person	Date		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.